

Staff Profile

1.	Name (In Block Letters)	:	DR. N. MAKESH
2.	Father's Name /Mother's Name	:	S. Nalasamy
3.	Department	:	Commerce
4.	Current Designation & Grade pay	:	Associate Professor UGC level 11(68,900 -2,05,500)
5.	Date of last Promotion	:	30.10.2020
6.	Date of birth	:	13.06.1974
7.	Sex	:	Male
8.	Marital Status	:	Married
9.	Nationality	:	Indian
10.	Community	:	BC
11.	Address for correspondence (with pincode)	:	Subburaj Bangalow Back side, 30 feet Road, Near Park Bus stop, Bodinayakkanur.
12.	Permanent Address (with pincode)	..	Subburaj Bangalow Back side, 30 feet Road, Near Park Bus stop, Bodinayakkanur.
13.	Telephone No:		9894534676
14.	Email.		makeshpmt2007@gmail.com

15. Academic Qualifications

Examinations	Name of the Board/University	Year of Passing	Percentage of marks obtained	Division/Class/ Grade	Subject
SSLC	State Board	1991	55	II Class	-
HSC	State Board	1993	63.5	I Class	Commerce
B.Com.	Madurai Kamaraj University, Madurai	1996	47.3	III Class	Commerce
M.Com.	Madurai Kamaraj University, Madurai	1998	69	I Class	Commerce
PGDCA	Madurai Kamaraj University, Madurai	1999	56	II Class	Computer Application

16. Research Degree(s)

Degrees	Title	Date of Award	University
M.Phil.,	A Study of Job Satisfaction of Indian Railway Employees - Southern Railways with special reference to front line employee.	April 2002	Madurai Kamaraj University, Madurai
Ph.D	A Study of Indian Railways in Public	December 2012	Madurai Kamaraj

	Passenger Transport.		University, Madurai
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17. Appointments held prior to joining this institution

Designation	Name of Employer	Date of Joining		Salary with Grade	Reason of Leaving
		Joining	Leaving		
Lecturer	C.P.A. College, Bodinayakkanur, Theni Dt.			1,800	Got Permanent Job

18. Posts held after appointment at this institution:

Designation	Department	Date of actual joining		Grade
		From	To	
Assistant Professor	Commerce	29.10.2007	Till date	8000 – 4000 – 4920 -500-50

19. Period of teaching experience:

P.G. Classes (In years) 2 years.

U.G. Classes (In years) 16 years

20. Research Experience excluding

Years spent in M.Phil./Ph.D. 3

21. Fields of specialization under the subject/Discipline

a. Services Marketing

b. Financial Accounting

22. Academic Staff College Orientation/Refresher Course attended

Name of the course/summer school	Place	Duration	Sponsoring Agency
Orientation Programme	Madurai Kamaraj University, Madurai	28 days	Madurai Kamaraj University, Madurai
Refresher course	Madurai Kamaraj University, Madurai		Madurai Kamaraj University, Madurai
Workshop	Madurai Kamaraj University, Madurai		Madurai Kamaraj University, Madurai
Training Programme	District Administration & Manasa, Madurai		District Administration & Manasa, Madurai

FDP	S.Vellaichamy Nadar College, Madurai		Alumni Association
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TEACHING, LEARNING AND EVALUATION RELATED ACTIVITIES

- (i) Lectures, Seminars, Tutorials, Practicals, Contact Hours (give semester-wise details, where necessary)

S.No.	Course/Paper	Level	Mode of teaching*	Hours per week allotted	% of classes taken as per documented record
1	Marketing	I Year	Lecture	5	100%
2	Fundamentals of Computer	II Year	Lecture	2	100%
3	Financial Accounting - V	III Year	Lecture	5	100%
4	Principles of Management	I Year	Lecture	5	100%
5	Management Accounting	II Year	Lecture	6	100%
6	MS-Office & Tally Theory	III Year	Lecture	2	100%

- (ii) Reading/Instructional material consulted an additional knowledge resources provided to students

S.No.	Course/Paper	Consulted	Prescribed	Additional Resource provided
1	Banking Theory Law & Practice	-	Instructional Material	
2	Service Marketing	-	Instructional Material	

- (iii) Use of participatory and Innovative Teaching-Learning Methodologies, Updating of Subject Content, Course Improvement etc.

S.No.	Short Description	API Score
1	Income Tax : Assign the groups of students to work under the Auditor for a week during the Tax submission Time	
2	Principles of Management: Internship Training to students under any manufacture company.	

(iv) Examination duties assigned and performed

S.No.	Type of Examination Duties	Duties Assigned	Extent to which carried out (%)	API Score
1	Paper Valuation	PG Board Examiner	100	

CO-CURRICULAR & FIELD BASED ACTIVITIES

S.No.	Type of Activity	Average Hrs/Week	API Score
(i)	Extension, Co-curricular & Field based activities		
	NSS Officer – Unit		
	Student Councilor		
	Placement Officer		
	IQAC – Member		
(ii)	Contribution to corporate life and Management of the Institution	Yearly/Semester wise responsibilities	API Score
	Nodal Officer – AISHE		
	Blood Donor Club – Co-coordinator		
(iii)	Professional Development Activities		

RESEARCH, PUBLICATIONS AND ACADEMIC CONTRIBUTIONS

A) Published papers In Journals

S. No.	Title with page Nos.	Journal	ISSN/ISBN No..	Whether peer reviewed. Impact Factor, if any	No. of Co-author	Whether you are main author	API Score
1	A Study of Customer Perceptions of Service Rendered By the ICICI Bank in Theni District", page no. 294-300.	International Journal of Research in Social Sciences, UGC Approved, Vol. 8 Issue	ISSN: 2249-2496	7.081	1	yes	

(ii) Full papers in Conference Proceedings

S. No.	Title with page Nos.	Details of Conference Publication	ISSN/ ISBN No..	No. of Co-author	Whether you are main author	API Score

(iii) Books published as single author or as editor

S. No.	Title with page Nos.	Type of Book & Authorship	Publisher & ISSN /ISBN No..	Whether peer reviewed	No. of Co-author	Whether you are main author	API Score

C). Ongoing and completed Research Projects and consultancies

(c). (I & II) Ongoing Projects/Consultancies

Sl.No.	Title	Agency	Period	Grant/Amount Mobilised (Rs.Lakh)	API Score

(c). (iii&iv) Completed Projects/ Consultancies

Sl.No.	Title	Agency	Period	Grant/Amount Mobilized (Rs.Lakhs)	whether policy document /patent as outcome	API Score

D). Research Guidance

Sl.No.	Number Enrolled	Thesis Submitted	Degree Awarded	API Score
M.Phil or equivalent				
Ph.D. or equivalent				

E) (i) Training Courses, Teaching-Learning-Evaluation Technology

(Programmes, Faculty Development Programmes(not less than one week duration)

S.No.	Programme	Duration	Organised by	API Score
1				

(ii) Papers presented in Conferences, Seminars, Workshops, Symposia

S.NO.	PROGRAMMES	ORGANIZED BY	YEAR	ATTENDED/ PRESENTED	TITLE OF THE PAPER
1	UGC Sponsored by National Conference on “Recent Trend in Commerce Education and Research	Dept. of Commerce, V.V.V College For Women, Virudhunagar.	2005	Presented	Customer Services and Survival of Commercial banks in India
2	ICSSR Sponsored Training Course on Research Methodology and Computer Application in Social Sciences Research	C.P.A College, Bodinayakanur	2006	Attended	-
3	ICSSR Sponsored International Conference on “socially relevant Higher Education in India”	C.P.A College, Bodinayakanur	2006	Presented	Commerce Education in India – Problems and Solutions
4	UGC Sponsored by National Seminar on Case Study Method of Teaching in Commerce/Management Education	Dept.of Commerce, Bharathidasan University , Tiruchirappalli	2007	Presented	Insurance Sector- A case study of motor insurance
5	UGC Sponsored by National Seminar on Awareness of Human Rights	Dept. of Commerce, Khadir Mohideen College, Thanjavur	2009	Presented	HR Management in Indian Scenario: Issues and Challenges
6	State Level Seminar on Women and Rural	Dept. of Sociology PM Thevar College, Usilampatti	2010	Presented	Problems Faced by Women Entrepreneurs in

	Development				Entrepreneurial Process
7	UGC Sponsored by National Seminar on Impact of Globalisation on Indian Industries and Foreign Trade	Dept. of Commerce, Khadir Mohideen College, Thanjavur	2010	Presented	Impact of Globalisation on Indian Economy – An overview
8	National Conference on Innovations in Management, Technology and Science	School of Business, Prist University, Thanjavur	2012	Presented	Retail Market in India- Trends and Challenges
9	International Conference on Global Trade Vision 2020 – Issues and Strategies in the current scenario	Dept of Commerce Sri Kaliswari College, Sivakasi	2013	Presented	International Marketing and International Marketing Strategies
10	UGC Sponsored by National Seminar on Tourism Industry in India : Challenges and Opportunities	Dept. of Commerce, Mannar Thirumalai Naicker College, Madurai	2013	Presented	Tourism in India : Potential and Opportunities
11	National Conference on Entrepreneurship – In the Age of Conglomerates	Dept. of Commerce, Kodaikanal Christian College, Kodaikannal	2013	Presented	Entrepreneurial Traits of women Industrialists
12	UGC Sponsored by National Seminar on Two Decades of Economic Reforms in India	Dept. of Economics, Arul Anandar College, Karumathur	2013	Presented	Services Sector in India Economy Trends and issues
13	International Conference on Impact of Global Crisis in Indian Business	Dept. of Mgt Studies Annai Mathammal Engineering College, Namakkal	2013	Presented	Physical Performance of Indian Railways

14	International Conference on Competency Building Strategies in Business and Technology for sustainable Development	Sri Ganesh School of Business Management, Salem	2013	Presented	Opinion of Passengers towards service provided by Indian Railways
15	State Level Seminar on Foreign Direct Investment in Retail Trade – A Road Ahead	Dept. of Commerce, Mannar Thirumalai Naicker College, Madurai	2013	Presented	Foreign Direct Investment and Indian Economy
16	One Day Workshop on Data analysis Using SPSS	School of Mathematics, Madurai Kamaraj University.	2013	Presented	
17	International Conference on Competency Building Strategies in Business and Technology for sustainable Development	Sri Ganesh School of Business Management, Salem	2013	Presented	Opinion of Passengers towards Service Provided by Indian Railways
18	National Conference on Emerging Trends in Marketing	Dept. of Commerce Hajee Karutha Rowther Howdia College, Uthamapalayam	2014	Presented	Role of E-Marketing in Business
19	International Conference on Competency Building Strategies in Business and Technology for sustainable Development	Sri Ganesh School of Business Management, Salem	2014	Presented	A Study of Occupational Stress among Software Professionals in India
20	International Conference on India's Foreign Trade – Opportunities and Challenges	Dept. of Commerce Hajee Karutha Rowther Howdia College, Uthamapalayam	2014	Presented	Competition Issues in Foreign Trade with special Reference to India
21	Training	District	2014	Attended	

	Programme for College Teachers on Psycho-Educational Skills	Administration and Manasa Madurai District			
22	MUTA 3 rd Academic Conference and Seminar on “Contemporary Issues in Higher Education”	-	2015	Attended	
23	International Conference on Competency Building Strategies in Business and Technology for sustainable Development-(A Study on Guest Satisfaction of Indian Hotel Industry)	Sri Ganesh School of Business Management, Salem	2015	Presented	A Study on guest Satisfaction of Indian Hotel industry
24	National seminar on ”New Vistas in Employment Relations in Public and Private Sector Undertakings”	Post Graduate and Research department of Commerce, JAMAL MOHAMED COLLEGE, TIRUCHI	2015	Presented	Impact of Job Satisfaction and Organizational commitment on Employee talent retention in Ites orgns of Chennai.
25	National Seminar on “ Women Empowerment – Milestones and Challenges”	Women’s Cell, NMSS VellaichamyNadar College, Madurai.	2015	Presented	
26	National Level Conference on “Innovation and Entrepreneurship in the Digital Age”	PG and Research Dep. Of Commerce, S.VellaichamyNadar College, Madurai.	2016	Presented	Entrepreneurship as a tool for the empowerment of rural women in India
27	National Conference on “Digital India – Challenges ahead”	Dept. of Commerce HajeeKaruthaRowtherHowdia College, Uthamapalayam	2017	Presented	Demonetization in India
28	International Conference on”	Sri Ganesh School of Business	2017	Presented	Reforms in Indirect

	Strategic Shift in Business Excellence for Sustainable Development In Indo-Global Business and Technology”	Management, Salem			Taxation in India
29	International Seminar on “ Entrepreneurship and Development of Small and Medium Scale Enterprises in Global Era”	PG Department of Commerce, Mangayarkarasi College of Arts and Science for Women, Madurai.	2017	Presented	Empowering Entrepreneurship among youth in India
30	National Level Workshop on “ Application of Statistical Tools in Social Science Research”	Post Graduate and Research Dep. Of Commerce, CPA College, Bodi	2017	Attended	
31	MUTA Iv Academic Conference and Seminar on “Towards Democratic, Secular and Inclusive Higher Education”	-	2018	Attended	
32	National Seminar on “ Opportunities and Challenges In Contemporary Management Practices”	School of Management Studies, The Gandhigram Rural Institute, Dindigul.	2018	Presented	Opportunities and Challenges in Contemporary Management Practices

(iii) Invited Lectures and Chairmanships at national or international conference/seminar etc.

S.No.	Title of Lecture/ Academic Session	Title of Conference/ Seminar etc.	Organised by	Whether International / National	API Score
1					

PART-C: OTHER RELEVANT INFORMATION

Please give details of any other credential, significant contributions, awards received etc. not mentioned earlier.

Sl. No.	Details (Mention Year, Value etc. where relevant)

LIST OF ENCLOSURES: (Please attach, copies of certificates sanction orders papers etc. wherever necessary)

1.	6.
2.	7.
3.	8.
4.	9.
5.	10.

Signature of HOD

Signature of the faculty