

Staff Profile

1.	Name (In Block Letters)	:	L. VIJAYA
2.	Father's Name /Mother's Name	:	M. LAKSHMANAN
3.	Department	:	HOTEL MANAGEMENT AND CATERING SCIENCE
4.	Current Designation & Grade Pay	:	ASSISTANT PROFESSOR & 9350
5.	Date of last Promotion	:	
6.	Date of birth	:	03.04.1986
7.	Sex	:	FEMALE
8.	Marital Status	:	MARRIED
9.	Nationality	:	INDIAN
10.	Community	:	PIRAMALAI KALLAR
11.	Address for correspondence (with pin code)	:	W/O SURESH.O, V.M.STREET, KEELAPUTHUR, USILAMPATTI. 625532 MADURAI (DT)
12.	Permanent Address (with pin code)	..	W/O SURESH.O, V.M.STREET, KEELAPUTHUR, USILAMPATTI. 625532 MADURAI (DT)
13.	Mobile No:		8903650647
14.	Email.		vijayamtm@gmail.com

15. Academic Qualifications

Examinations	Name of the Board/ University	Year of Passing	Percentage of marks obtained	Division / Class/ Grade	Subject
SSLC	MATRIC	MARCH 2001	73.5	FIRST	
HIGHER SECONDARY	MATRIC	MARCH 2003	73.5	FIRST	ARTS GROUP
UG (B.T.T.M)	M.T.W.U Kodaikanal	APRIL 2006	71.375	FIRST	TOURISM
PG (M.T.M)	M.K.U Madurai	APRIL 2008	74.136	FIRST	TOURISM
M.Phil	M.K.U Madurai	APRIL 2013	79	FIRST	TOURISM
PGDHM	M.K.U Madurai	NOVEMBER 2016	70	FIRST	HOTEL MANAGEMENT

16. Research Degree(s)

Degrees	Title	Date of Award	University
Ph.D	THE ROLE OF SERVICESCAPE AND IMAGE PERCEPTIONS OF CUSTOMERS ON BEHAVIORAL INTENTIONS IN THE HOSPITALITY INDUSTRY IN MADURAI	PURSUING	M.K.U. Madurai

17. Appointments held prior to joining this institution

Designation	Name of Employer	Date of Joining		Salary with Grade	Reason of Leaving
		Joining	Leaving		

18. Posts held after appointment at this institution:

Designation	Department	Date of actual joining		Grade
		From	To	

19. Period of teaching experience:

P.G. Classes(Inyears) ..

U.G. Classes(Inyears) .. 7 YEARS

20. Research Experience excluding

Years spent in M.Phil./Ph.D. ..

21. Fields of specialization under the subject/Discipline

a. Animal Husbandry

b. Poultry science,

c. Entomology and Pathology

22. Academic Staff College Orientation/Refresher Course attended

Name of the course/summer school	Place	Duration	Sponsoring Agency

TEACHING, LEARNING AND EVALUATION RELATED ACTIVITIES

- (i) Lectures, Seminars, Tutorials, Practicals, Contact Hours (give semester-wise details, where necessary)

S.No.	Course/Paper	Level	Mode of teaching*	Hours per week allotted	% of classes taken as per documented record

- (ii) Reading/Instructional material consulted and additional knowledge resources provided to students

S.No.	Course/Paper	Consulted	Prescribed	Additional Resource provided

- (iii) Use of participatory and Innovative Teaching-Learning Methodologies, Updating of Subject Content, Course Improvement etc.

S.No.	Short Description	API Score

- (iv) Examination duties assigned and performed

S.No.	Type of Examination Duties	Duties Assigned	Extent to which carried out (%)	API Score

CO-CURRICULAR & FIELD BASED ACTIVITIES

S.No.	Type of Activity	Average Hrs/Week	API Score
(i)	Extension, Co-curricular & Field based activities		
(ii)	Contribution to corporate life and Management of the Institution	Yearly/Semester wise responsibilities	API Score
(iii)	Professional Development Activities		

RESEARCH, PUBLICATIONS AND ACADEMIC CONTRIBUTIONS

A) Published papers InJournals

S.No.	Title with page Nos.	Journal	ISSN/ISBN No..	Whether peer reviewed. Impact Factor, if any	No. of Co-author	Whether you are main author	API Score

B) (i) Articles/Chapters published in Books

S.No.	Title with page Nos.	Book Title editor & publisher	ISSN/ ISBN No..	Whether peer reviewed.	No. of Co-authors	Whether you are main author	API Score

(ii) Full papers in Conference Proceedings

S.No.	Title with page Nos.	Details of Conference Publication	ISSN/ISBN No..	No. of Co-author	Whether you are main author	API Score

(iii) Books published as single author or as editor

S.No.	Title with page Nos.	Type of Book & Authorship	Publisher & ISSN /ISBN No..	Whether peer reviewed	No. of Co-author	Whether you are main author	API Score

C). Ongoing and completed Research Projects and consultancies

(c). (I & II) Ongoing Projects/Consultancies

Sl.No.	Title	Agency	Period	Grant/Amount Mobilised (Rs.Lakh)	API Score

(c). (iii&iv) Completed Projects/ Consultancies

Sl.No.	Title	Agency	Period	Grant/Amount Mobilized (Rs.Lakhs)	whether policy document /patent as outcome	API Score

D). Research Guidance

Sl.No.	Number Enrolled	Thesis Submitted	Degree Awarded	API Score
M.Phil or equivalent				
Ph.D. or equivalent				

E) (i) Training Courses, Teaching-Learning-Evaluation Technology

(Programmes, Faculty Development Programmes (not less than one week duration)

S.No.	Programme	Duration	Organised by	API Score

(ii) Papers presented in Conferences, Seminars, Workshops, Symposia

S.No.	Title of the paper presented	Title of conference/ Seminar etc	Organised by	Whether International / National /State/ Regional/ College or University level	API Score
1.	Entrepreneurial Opportunities in Hospitality Industry	Entrepreneurship in India : Opportunities and Challenges	Post Graduate & Research Department of Commerce, Vivekananda College, Madurai on 4 th Jan 2018.	National seminar ISBN : 978-93-87102-45-3	
2.	Effective Marketing Strategies for the Hospitality Industry	Commerce, Economics and Management – An Interdisciplinary Perspective	Organised by Bodhi International Journal of Research in Humanities, Arts and Science , on 26 th Feb 2018	International Conference Pg no: 19 – 22. UGC Approved Journal (J.No.44274) E-ISSN : 2456-5571	
3.	Issues and Challenges in Hospitality Industry		Department of Marine Catering & Hotel Management, Subbalakshmi Lakshmipathy College of Science , Madurai. on 22 nd Feb 2019	National Seminar Pg no: 158-162. ISBN : 978-93-5351-192-0	
4.	Customer	International	Department of	International Conference	

	Relationship Management in Hospitality Industry	Conference on Emerging Trends in Hospitality and Tourism Industry, Opportunities and Challenges	Hotel Management and Catering Science, Annai Fathima College of Arts and Science, on 17th Feb 2020	Pg no : 45-49 ISSN : 0474-9030	
5.	Digital Literacy in Hospitality Industry	National Seminar on Recent Trends in Digital Literacy in the Areas of Management, Engineering, Economics, Commerce, Social Studies and Humanities	Global Multidisciplinary Research & Academic Foundation, (GMRAF), Chennai, on 29 th feb 2020	Pg no : 117-121 ISBN :978-93-89658-88-0	

(iii) Invited Lectures and Chairmanships at national or international conference/seminar etc.

S.No.	Title of Lecture/ AcademicSession	Title of Conference/ Seminar etc.	Organised by	Whether International / National	API Score

PART-C: OTHER RELEVANT INFORMATION

Please give details of any other credential, significant contributions, awards received etc. not mentioned earlier.

Sl. No.	Details (Mention Year, Value etc. where relevant)

LIST OF ENCLOSURES: (Please attach, copies of certificates sanction orders papers etc. wherever necessary)

S.No	Particulars	S.No	Particulars
1	10 th , +2, UG. PG, M.Phil Mark sheets	5	Faculty Development Programmes Certificates
2	UG, PG, M.Phil, Ph.D Degree Certificates	6	
3	Community Certificates	7	
4	Other Examination Certificates	8	

Signature of HOD

Signature of the faculty